



PhilanthropyMiami's 2018 SHARK TANK

What is PhilanthropyMiami's 2018 SHARK TANK?

PhilanthropyMiami's Shark Tank is a competitive pitch event at the PhilanthropyMiami Conference that showcases new and effective social innovations and solutions emerging from our local social sector. The finalists chosen to pitch are assigned mentors to assist with their presentations. At the Conference, the finalists present their pitch to the "sharks", a panel of distinguished professionals, philanthropists and community leaders who select the winner after asking questions and providing comments. The winner then receives a monetary award (**\$5,000**) and is recognized and featured at the following year's PhilanthropyMiami conference.

2018 Mantra: Be FEARLESS

For this year's application, we'd like you to create a social impact program or initiative that challenges you and/or your organization – that means developing something you may have never considered before, because it's RISKY. So, we're suggesting that you become FEARLESS and go for it!

Where: **Thursday, March 1, 2017**

At the PhilanthropyMiami Conference (Jungle Island)

Who: **Do you fit the Fearless model?**

- Are you willing to try something out of your comfort zone?
- Are you able to bring entirely new concepts into your organization?
- Do you have an idea which you previously might have hesitated about?
- Can you accept risk?
- If SO, then you can say....
 - YES, I am Fearless!
 - YES, My application will be challenging.

Eligibility Criteria:

- Organization must be either a (i) registered 501(c)(3) tax-exempt organization in good standing with the IRS; (ii) nonprofit organization with a fiscal sponsor; or (iii) for-profit organization.
***NOTE:** Collaborations or multi-organization initiatives can apply, although we ask that one organization take the lead throughout the application process and serve as the primary point of contact.
- Has operations/staff based in the Miami area (Miami-Dade, Broward, Palm Beach, Monroe Counties).
- Has a FEARLESS social impact program or initiative.

Key Dates:

December 29, 2017: Deadline for Shark Tank application submissions (3:00 PM). Applications to be submitted electronically to lcuenca@chasemiami.com by 3:00 PM.

January 12, 2018: Semi-Finalists announced and open voting begins. The descriptions of the 10 finalists will be circulated to the community. Everyone will be allowed to vote for their favorite idea online.

January 26, 2018: Voting for Shark Tank finalists closes. The "top 4 finalists" will be announced.

January 31, 2018: Mentors/Coaches will be assigned for each finalist and will assist finalists to prepare and practice their presentations to the panel of Sharks.

March 1, 2018: PhilanthropyMiami Conference "Fearless." The four finalists make their presentations to the Sharks and the Sharks will determine and announce the winner.

NOTE: The implementation and outcome of this project will be featured at the 2018 PhilanthropyMiami Conference

Application & Registration Details:

Registration details for the Conference and Shark Tank applications are available at www.philanthropymiami.org. For more information, please contact Lesli Cuenca at 305-567-0280 or lcuenca@chasemiami.com.



PhilanthropyMiami's 2018 SHARK TANK APPLICATION

Collaborations or multi-organization initiatives may apply, although we ask that one organization take the lead throughout the application process and serve as the primary point of contact. Applications should be e-mailed no later than **3pm, on December 29, 2017** to lcuenca@chasemiami.com. For additional information, please contact Lesli Cuenca at 305-567-0280 or lcuenca@chasemiami.com.

Applications will be evaluated by the following criteria:

- Fearless – does the project challenge the applicant and the organization to go outside their comfort zone
- Innovative – whether the project is innovative, unique, creative
- Compelling – the need is great and the solution is captivating
- Impact – there is great potential for social impact

Project Title	
Lead Organization Name	
Contact Name	
Contact Title	
Address	
Phone Number	
E-mail Address	
Website address	
Organizational Status	Is your organization a 501(c)(3) or do you have a fiscal agent/agency sponsor? _____ If not, are you a for-profit organization? _____
Operations/Staff Location	Is your organization and staff based in one or more of the following Counties: Miami-Dade, Broward, Palm Beach or Monroe? _____

Please attach this Cover Sheet along with a Project Description that includes the following:

Project Participants

If additional organizations or individuals are involved in the project, then please list the following for each:

- Organization(s) or individual(s) Name
- Lead Contact Person Name, Title, Phone, E-mail
- Website address if applicable

Project Narrative (up to 500 words)

While you are welcome to create your own narrative structure, here is one we recommend.

- **The situation:** The problem we're trying to solve is...
- **Your value proposition:** To address this problem, we...
- **Your goals:** When we are successful, we have the following impact on this problem...
- **The challenge:** We are currently not able to...
- **Proposed investment:** So, we want to invest in...

Please address the topic areas below in your Project Narrative:

- How you are solving a problem(s) – your model or approach
- How your project is FEARLESS
- How you will benefit the community – your impact
- The challenges you face now and what support you need to succeed

Feel free to peruse the Case Foundation's "Be Fearless Hub" for inspiration:

<https://casefoundation.org/befearless>